Implementation Group Meeting, October 10, 2014

Participants: Hans Buitendijk, Calvin Beebe, Grant Wood, Melanie Hilliard, Austin Kreisler

Regrets: Doug Fridsma,

Agenda:

* Meeting Minutes
* Meeting Schedule

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| * Week 1
 | Week 2 | Week 3 | Week 4 | Week 5 | Week 6 | Week 7 | Week 8 |
| Monday | Friday | Monday | Friday | Monday | Friday | Monday | Friday | Monday | Friday | Monday | Friday | Monday | Friday | Monday | Friday |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| X |  |  | X |  |  | X |  |  | X |  | X |  |  | X |  |

* Implementation Board members
	+ No Board members’ proposals yet
	+ CGIT e-mail out. No response yet.
	+ TSC e-mail out. No response yet.
	+ Todd/Chris/Keith (IHE) e-mail out. No response yet.
	+ Grant to contact Dave Shafer
	+ Reach out to a FHIR implementer – Hans to bring up at FMG.
	+ James Agnew (HAPI), Yeb Havinga (MGRID), Gordon Raup (DATUIT), Yosh Mandel (SMART, FHIR).
* Put materials on the WIKI with common sense, e.g., no financial planning, but other materials fine.
* HIMSS
	+ Melanie:
		- In contact with IHE folks to meet next week to identify opportunities.
	+ Agreed to have a HL7 presentation with Focus Group slant to get some feedback. Prizes for survey.
	+ ONC exemplar opportunity.
		- Doug provided contacts, but not followed up yet.
		- Sweetspot for branding with ONC projects would be “we get things done”. We have solid standards / implementation guides and they work.
		- Need to be solution focused, not come across as chasing the next shiny thing.
	+ Create an initial draft of what we would pitch in 3-5 minutes what we are doing, plan to do for implementers that can be woven into other presentations.
		- Calvin, Austin to take a first stab.
* Article
	+ Outline by Grant:
		- Current market for HL7 members is limited
			* HL7 a well-respected international SDO for the past 25 years
			* Success comes from the thousands of domain experts who have committed time and expense to the products and services HL7 offers
			* Efforts to attract new members are ongoing, through membership benefits, stakeholder-focused summits, and policy conferences
		- Market for the implementer could be 10 times bigger
			* There are far more implementers than standards developers
			* The implementer plays a key role in successful standards adoption
			* A board project has begun to consider the idea of a separate and distinct membership offering and experience for implementers
			* They will not be part of the working group meetings, but hold their own, with their own processes and goals
		- What is the definition of an implementer
			* Implementers are the primary consumers of the standards
			* They are programmers and analysts who must interpret HL7 standards to incorporate them into systems
			* Implementers are usually software developers ,but are also integrators who use HL7 standards for data exchange, end users, and the beneficiaries of the standard
		- Work of the Implementation Board Project Team
			* We should look at this as a start-up
			* Representation is current Implementation Group plus:
			* Those working with implementers at executive level, Actual/active implementers, software developer/vendors (1), consultants (1), providers (1), testing (1 CGIT Rep)
			* Timeline?
		- An implementer membership builds on work already done for current membership
			* Implementers who do not develop standards may be purchasers of HL7 products and services, e.g., education, help desk, OID registry, user groups
			* This implementer project will work well with another board project on sharing IGs
	+ Comments:
		- Want to de-focus on the second bullet that may come across as revenue focused.
		- Suggest to focus on “there are many implementers there that are under-served, what can we do (better) to help them.”
		- Suggest to forward ideas/contacts to Grant.
		- Melanie to draft article with Grant. And since Melanie has “influence” on the newsletter we should be able to get in by the deadline. Target, October 14.
* Target Audience
	+ Who should we focus on first?
		- Initial software developers
		- Those configuration within a provider, e.g., configuring integration engines
	+ There is overlap.
	+ Looking at technical implementers in both categories who need the tools (knowledge, kits, etc.) to apply the standards/implementation guides.
	+ Do we want to separate/focus on vendors vs. consultants vs. laboratory vs. provider vs. etc?
	+ Multiple communities we need to serve within that.
		- V2 Messaging
		- C-CDA Documents
		- QRDA/HQMF Quality Reporting
		- FHIR (get ahead of the curve)
	+ Need to pursue User Group vs. Individual Implementers
		- Should Membership User Group initiative focus on User Group and we focus on individual implementers (who may or may not be part of User Groups).
	+ What can we do to make individual implementers’ live easier.
* Create an Individual Implementer membership.
	+ Take a look at provider membership.
		- Not available anymore.
	+ Different community
		- Their own meetings – user groups
		- User Group organizations
			* Geographic or Domain
			* Opportunity for affiliates (Austin to reach out)
			* AID is an example to build out further.
	+ Potential Benefit / Value / Services:
		- News letter
		- Periodic Certification (akin to PMI/PMP approach)
			* Must be member in good standing
			* Show practical experience + test
		- Discount Opportunities:
			* Help Desk discount
			* Connectathon discounts (working with IHE)
				+ Is this better for organizations or individuals?
			* User Group attendance
* Reach out to AID and OHT (as they come in) to participate our discussions.