Implementation Group Meeting, October 10, 2014

Participants: Hans Buitendijk, Calvin Beebe, Grant Wood, Melanie Hilliard, Austin Kreisler

Regrets: Doug Fridsma,

Agenda:

* Meeting Minutes
* Meeting Schedule

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| * Week 1 | | Week 2 | | Week 3 | | Week 4 | | Week 5 | | Week 6 | | Week 7 | | Week 8 | |
| Monday | Friday | Monday | Friday | Monday | Friday | Monday | Friday | Monday | Friday | Monday | Friday | Monday | Friday | Monday | Friday |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| X |  |  | X |  |  | X |  |  | X |  | X |  |  | X |  |

* Implementation Board members
  + No Board members’ proposals yet
  + CGIT e-mail out. No response yet.
  + TSC e-mail out. No response yet.
  + Todd/Chris/Keith (IHE) e-mail out. No response yet.
  + Grant to contact Dave Shafer
  + Reach out to a FHIR implementer – Hans to bring up at FMG.
  + James Agnew (HAPI), Yeb Havinga (MGRID), Gordon Raup (DATUIT), Yosh Mandel (SMART, FHIR).
* Put materials on the WIKI with common sense, e.g., no financial planning, but other materials fine.
* HIMSS
  + Melanie:
    - In contact with IHE folks to meet next week to identify opportunities.
  + Agreed to have a HL7 presentation with Focus Group slant to get some feedback. Prizes for survey.
  + ONC exemplar opportunity.
    - Doug provided contacts, but not followed up yet.
    - Sweetspot for branding with ONC projects would be “we get things done”. We have solid standards / implementation guides and they work.
    - Need to be solution focused, not come across as chasing the next shiny thing.
  + Create an initial draft of what we would pitch in 3-5 minutes what we are doing, plan to do for implementers that can be woven into other presentations.
    - Calvin, Austin to take a first stab.
* Article
  + Outline by Grant:
    - Current market for HL7 members is limited
      * HL7 a well-respected international SDO for the past 25 years
      * Success comes from the thousands of domain experts who have committed time and expense to the products and services HL7 offers
      * Efforts to attract new members are ongoing, through membership benefits, stakeholder-focused summits, and policy conferences
    - Market for the implementer could be 10 times bigger
      * There are far more implementers than standards developers
      * The implementer plays a key role in successful standards adoption
      * A board project has begun to consider the idea of a separate and distinct membership offering and experience for implementers
      * They will not be part of the working group meetings, but hold their own, with their own processes and goals
    - What is the definition of an implementer
      * Implementers are the primary consumers of the standards
      * They are programmers and analysts who must interpret HL7 standards to incorporate them into systems
      * Implementers are usually software developers ,but are also integrators who use HL7 standards for data exchange, end users, and the beneficiaries of the standard
    - Work of the Implementation Board Project Team
      * We should look at this as a start-up
      * Representation is current Implementation Group plus:
      * Those working with implementers at executive level, Actual/active implementers, software developer/vendors (1), consultants (1), providers (1), testing (1 CGIT Rep)
      * Timeline?
    - An implementer membership builds on work already done for current membership
      * Implementers who do not develop standards may be purchasers of HL7 products and services, e.g., education, help desk, OID registry, user groups
      * This implementer project will work well with another board project on sharing IGs
  + Comments:
    - Want to de-focus on the second bullet that may come across as revenue focused.
    - Suggest to focus on “there are many implementers there that are under-served, what can we do (better) to help them.”
    - Suggest to forward ideas/contacts to Grant.
    - Melanie to draft article with Grant. And since Melanie has “influence” on the newsletter we should be able to get in by the deadline. Target, October 14.
* Target Audience
  + Who should we focus on first?
    - Initial software developers
    - Those configuration within a provider, e.g., configuring integration engines
  + There is overlap.
  + Looking at technical implementers in both categories who need the tools (knowledge, kits, etc.) to apply the standards/implementation guides.
  + Do we want to separate/focus on vendors vs. consultants vs. laboratory vs. provider vs. etc?
  + Multiple communities we need to serve within that.
    - V2 Messaging
    - C-CDA Documents
    - QRDA/HQMF Quality Reporting
    - FHIR (get ahead of the curve)
  + Need to pursue User Group vs. Individual Implementers
    - Should Membership User Group initiative focus on User Group and we focus on individual implementers (who may or may not be part of User Groups).
  + What can we do to make individual implementers’ live easier.
* Create an Individual Implementer membership.
  + Take a look at provider membership.
    - Not available anymore.
  + Different community
    - Their own meetings – user groups
    - User Group organizations
      * Geographic or Domain
      * Opportunity for affiliates (Austin to reach out)
      * AID is an example to build out further.
  + Potential Benefit / Value / Services:
    - News letter
    - Periodic Certification (akin to PMI/PMP approach)
      * Must be member in good standing
      * Show practical experience + test
    - Discount Opportunities:
      * Help Desk discount
      * Connectathon discounts (working with IHE)
        + Is this better for organizations or individuals?
      * User Group attendance
* Reach out to AID and OHT (as they come in) to participate our discussions.