Implementation Group Meeting, November 21, 2014

Participants: Hans Buitendijk, Austin Kreisler Calvin Beebe, Grant Wood

Regrets: Doug Fridsma, Melanie Hilliard, Rob Snelick

Agenda:

* Meeting Minutes
* Implementation Board members
	+ Contacted CGIT - Rob Snelick joined.
	+ Grant to contact Dave Shafer – Dave interested and will join.
	+ Reach out to a FHIR implementer – Hans to bring up at FMG.
		- James Agnew (HAPI), Yeb Havinga (MGRID), Gordon Raup (DATUIT), Yosh Mandel (SMART, FHIR).
* HIMSS
	+ No update.
	+ Pending - Create an initial draft of what we would pitch in 3-5 minutes what we are doing, plan to do for implementers that can be woven into other presentations.
		- Calvin, Austin to take a first stab.
* Article
	+ About to be published.
* Target Audience
	+ Who should we focus on first?
		- Initial software developers
		- Those configuration within a provider, e.g., configuring integration engines
	+ Looking at technical implementers in both categories who need the tools (knowledge, kits, etc.) to apply the standards/implementation guides.
	+ Do we want to separate/focus on vendors vs. consultants vs. laboratory vs. provider vs. etc?
		- Treat them as one group.
	+ Multiple communities we need to serve within that.
		- By technology:
			* V2 Messaging
			* C-CDA Documents
			* QRDA/HQMF Quality Reporting
			* FHIR (get ahead of the curve)
		- By domain space
			* Immunizations
			* Public Health
			* Etc.
	+ Need to pursue User Group vs. Individual Implementers
		- Should Membership User Group initiative focus on User Group and we focus on individual implementers (who may or may not be part of User Groups).
	+ What can we do to make individual implementers’ live easier.
* New “Products”
	+ Informational documents (e.g., companion guide) that require less rigor in review. E.g., less ballot, just peer review, etc.
	+ “Require” workgroups to generate more implementation deliverables (guide, tools, informational)
* Create an Individual Implementer membership.
	+ Take a look at provider membership.
		- Not available anymore.
	+ Different community
		- Their own meetings – user groups
		- User Group organizations
			* Geographic or Domain
			* Opportunity for affiliates (Austin to reach out)
			* AID is an example to build out further.
	+ Potential Benefit / Value / Services:
		- News letter
		- Periodic Certification (akin to PMI/PMP approach)
			* Must be member in good standing
			* Show practical experience + test
		- Discount Opportunities:
			* Help Desk discount
			* Connectathon discounts (working with IHE)
				+ Is this better for organizations or individuals?
			* User Group attendance
			* Education (e.g., one class per year) – How does this work for employees of organizational members?
		- Member of one or more user groups
			* Note: intent is to charge $100, but not yet clear per user group or not.
		- Annual user group meeting (longer term opportunity)
* Reach out to AID and OHT (as they come in) to participate our discussions.

For Example:

Basic Individual Implementer (discount if organizational member)

* Periodic Certification
* Annual User Group Discount

Individual Implementer Silver or Organizational Member Employee (discounts grow)

* Plus:
	+ Help Desk Discount
	+ Connectathon Discount
	+ Education Discount
	+ User Group Discount

Individual Implementer Gold or Organizational Member Benefactor (discounts grow)

* Plus:
	+ Help Desk Discount +
	+ Connectathon Discount +
	+ Education Discount +
	+ User Group Discount +

Organizational members get X voting members and Y implementer members. Additional at discounted rate.

* Potential : get “points” where a voting member requires more points.