Implementation Group Meeting, November 21, 2014

Participants: Hans Buitendijk, Austin Kreisler Calvin Beebe, Grant Wood

Regrets: Doug Fridsma, Melanie Hilliard, Rob Snelick

Agenda:

* Meeting Minutes
* Implementation Board members
  + Contacted CGIT - Rob Snelick joined.
  + Grant to contact Dave Shafer – Dave interested and will join.
  + Reach out to a FHIR implementer – Hans to bring up at FMG.
    - James Agnew (HAPI), Yeb Havinga (MGRID), Gordon Raup (DATUIT), Yosh Mandel (SMART, FHIR).
* HIMSS
  + No update.
  + Pending - Create an initial draft of what we would pitch in 3-5 minutes what we are doing, plan to do for implementers that can be woven into other presentations.
    - Calvin, Austin to take a first stab.
* Article
  + About to be published.
* Target Audience
  + Who should we focus on first?
    - Initial software developers
    - Those configuration within a provider, e.g., configuring integration engines
  + Looking at technical implementers in both categories who need the tools (knowledge, kits, etc.) to apply the standards/implementation guides.
  + Do we want to separate/focus on vendors vs. consultants vs. laboratory vs. provider vs. etc?
    - Treat them as one group.
  + Multiple communities we need to serve within that.
    - By technology:
      * V2 Messaging
      * C-CDA Documents
      * QRDA/HQMF Quality Reporting
      * FHIR (get ahead of the curve)
    - By domain space
      * Immunizations
      * Public Health
      * Etc.
  + Need to pursue User Group vs. Individual Implementers
    - Should Membership User Group initiative focus on User Group and we focus on individual implementers (who may or may not be part of User Groups).
  + What can we do to make individual implementers’ live easier.
* New “Products”
  + Informational documents (e.g., companion guide) that require less rigor in review. E.g., less ballot, just peer review, etc.
  + “Require” workgroups to generate more implementation deliverables (guide, tools, informational)
* Create an Individual Implementer membership.
  + Take a look at provider membership.
    - Not available anymore.
  + Different community
    - Their own meetings – user groups
    - User Group organizations
      * Geographic or Domain
      * Opportunity for affiliates (Austin to reach out)
      * AID is an example to build out further.
  + Potential Benefit / Value / Services:
    - News letter
    - Periodic Certification (akin to PMI/PMP approach)
      * Must be member in good standing
      * Show practical experience + test
    - Discount Opportunities:
      * Help Desk discount
      * Connectathon discounts (working with IHE)
        + Is this better for organizations or individuals?
      * User Group attendance
      * Education (e.g., one class per year) – How does this work for employees of organizational members?
    - Member of one or more user groups
      * Note: intent is to charge $100, but not yet clear per user group or not.
    - Annual user group meeting (longer term opportunity)
* Reach out to AID and OHT (as they come in) to participate our discussions.

For Example:

Basic Individual Implementer (discount if organizational member)

* Periodic Certification
* Annual User Group Discount

Individual Implementer Silver or Organizational Member Employee (discounts grow)

* Plus:
  + Help Desk Discount
  + Connectathon Discount
  + Education Discount
  + User Group Discount

Individual Implementer Gold or Organizational Member Benefactor (discounts grow)

* Plus:
  + Help Desk Discount +
  + Connectathon Discount +
  + Education Discount +
  + User Group Discount +

Organizational members get X voting members and Y implementer members. Additional at discounted rate.

* Potential : get “points” where a voting member requires more points.